

Program Data Sheet

Name of Event: Liaison Officer Family Bowl Night		x	Pilot Program
			Revised program
			Repeat Program
Date: 12-22-2003	Day of Week: Monday	Time: 1800-2200	
Location: Post Bowl	Information Phone #: 788-2939	Price: 8.00 per hour per lane	
Program Coordinator: Chip Wikan			
Phone #: 788-2939	Fax #: same	e-mail Address: bowling@monroe	
Purpose of the Event: Introduce Foreign Officers and their families to the sport of Bowling.			
Indicator/Measure of Success: British liaison officer vouches all had excellent time- some dependents have returned for open bowling			
After Action Report (AAR) Comments from Prior Event(s): No priors evident			

Key POCs

Name	Requirements	Phone #	Fax #	e-mail	Actions
	Publicity				
	Equipment				
	Supplies				
	Audio/video				
	Decorations				
	Food & Beverages				
	Procurement				
	Set-up / Clean-up				
	Other				

After Action Report

Financial Analysis		
Sales:	184.85	Notes: Families bowled and held internal competition. Bowling center awarded bottle of Champagne to winning team. (Germany) Also, gave each of children candy cup. (12@1.00 ea. Cost) two families remained and bowled longer than scheduled time. Distributed free game passes to encourage future use on facility
COGS:	60.00	
Other Revenues:		
Labor:	29.00	
Other Expenses:		
NIBD:	48.14%	

Program Analysis	
Attendance:	24
Indicator/Measure of Success: Dutch and Australian officer surprised to find F/B services- have since returned for lunch at the Bowl. Italian officers' children have returned twice and open bowled.	
Elements to Change:	
Elements to Eliminate:	
Elements to Add: Continuing contact in effort to draw individuals into structured league play.	
Other Comments: Chuck McIntyre is continuing efforts at further contact, putting best foot forward for facility in encouraging repeat of patronage to the Bowling center.	